Driving Collaboration Workshop | London

Workshop Overview
Collaboration is at the heart of value creation in many businesses today. The challenges around productive collaboration are huge, no matter if it takes place across the boundaries of functions, different areas of specialisation, countries, or in the virtual space.

Internal and external collaboration
The major challenge of any collaboration is complexity. When teams, projects, or task forces are put together for a short period of time, the challenge is about initiating collaboration and building internal relationships among strangers. However, to create value, collaboration also has to take place with external stakeholders to create financial synergies and achieve bottom-line results.

This one day workshop will provide insights of how to drive collaboration in the business and what it takes to engage in productive collaboration as the future way of working.

You will acquire a framework and tools that you can take back to your organisation to ensure that collaboration works in practice.

High calibre, research based content
All workshop content and activities are based on our path-breaking research on how to create collaborative Hot Spots of high performance and innovation in companies around the world and the Future of Work Research Consortium. Our research on Hot Spots covers more than 200 teams from more than 20 multinationals from different industry sectors around the world and was funded by the UK government with more than 900,000 British pounds. Our global research consortium is now running in the third round, and more than 60 companies, among them many blue chip businesses and industry champions from different continents, have been participating.

The Hot Spots Movement is founded and led by Lynda Gratton. Lynda is one of the world’s top authorities on people in organisations and Professor of Management Practice at London Business School. The workshop content is based on her thought leadership that has been published and featured in top publications such as Harvard Business Review, the MIT Sloan Management Review, the Financial Times, Business Week.

Who is this programme for?
- Business executives who are responsible for creating collaborative work arrangements in complex environments and want to drive collaboration for bottom-line results
- Executives in the people function: HR Directors, Heads of Talent Management, Heads of Learning & Development, and Heads of Organisational Development
- Leaders that are managing or overseeing high potential teams. Earlier workshops have been attended by leaders of high potential teams that are required to be very innovative and productive
What you will learn:

• Tackle a real collaboration challenge in your organisation – get advice and tips during the day and close with an action plan that helps you achieve tangible results in your organisation

• Learn about effective drivers of collaboration and how to overcome barriers as you try to create engagement for new collaboration initiatives

• Understand what makes collaboration complex when you work across the boundaries of functions, different areas of expertise, cultures, or in the virtual space

• Reflect on how you can leverage networks to build purposeful collaboration for innovation

• Learn how to juggle collaborative efforts in fast-paced environments where multiple and complex stakeholder relationships have to be managed

• Expand your own network by meeting other participants with interesting collaboration challenges from other companies and industries

Workshop format:

• The focus is on experiential learning, which includes short exercises, small group activities, in pair work, and individual learning that fosters reflection.

• All highly engaging, interactive, and creative activities that let participants experience the power of initiating and driving collaboration in a purposeful and energising way

• In addition we present practice-oriented frameworks and cases that bring our insights from years of research on how to create high performing and innovative teams and the future of work to participants
# Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>09:00 - 09:20</td>
<td>Introduction to the day and warming up. Introduce yourself and a complex collaboration challenge you have brought with you for the workshop.</td>
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<tr>
<td>09:20 - 10:15</td>
<td>Why is Collaboration so important? The role of collaboration in future proofing your organisation. Presentation based on research findings from The Future of Work Research Consortium.</td>
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<td>10:15 - 11:00</td>
<td>What are the drivers and barriers for productive collaboration? Engaging exercise to experience internal and external collaboration and understand what drives and hinders effective collaboration in practice.</td>
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<td>11:00 - 11:15</td>
<td>Coffee break</td>
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<td>11:15 - 12:00</td>
<td>Group presentations and debrief of drivers and barriers to productive collaboration.</td>
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<td>12:00 - 13:00</td>
<td>How to drive collaboration for high performance? Presentation of insights from our research on Hot Spots – how to create high performing and innovative businesses that flourish?</td>
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<td>13:00 - 14:00</td>
<td>Lunch</td>
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<td>14:00 - 15:00</td>
<td>How to span boundaries for collaboration and innovation? Network mapping exercise to reflect on how personal networks can be leveraged for collaboration, and how they should be expanded to be more effective for participants. Outcome is a networking action plan.</td>
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<td>15:00 – 16:00</td>
<td>What are the challenges for collaboration in complex environments? Interactive and creative session with table work that is based on the collaboration challenges participants bring with them to the workshop. Will result in action plan of how to tackle this real challenge in the organisation can be tackled.</td>
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<tr>
<td>16:00 -16:15</td>
<td>Wrap up and lessons learned. Participants conclude with a road map of how to drive collaboration in their function or business.</td>
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Your workshop leaders:

Dr Julia Goga-Cooke

Julia was the project manager for Phases 1 and 2 of the Future of Work Research Consortium and will continue leading the Consortium in Phase 3. With over 20 years of experience in the BBC, United Nations and academia, Julia has first-hand knowledge of the complexities of working in the west as well as in developing countries, conflict and post-conflict societies, and the sensitivities arising when these different cultures work together.

In 2008, Julia joined the Wharton Fellows Programme at the University of Pennsylvania and later the Central Saint Martin’s college of Art and Design where she studied Innovation Management with particular focus on Open Innovation and Networks. Julia has a PhD in applied linguistics, is a Fellow at Wharton, Alumna of the Willis Consortium (leadership programme for Rolls-Royce, BBC, Zurich, Willis, JCB), and Alumna of BBC Ashridge Leadership programme. Julia was born in Albania and lives in London.

Andreas Voigt

Andreas is a Founding Member of the Hot Spots Movement. He is passionate about delivering tools and solutions that have a strong research foundation and high practical value to clients. Working at the interface between management practice and academia, Andreas runs research projects at the Hot Spots Research Institute and coaches clients like SKY, GE, Nokia, Shell, and Standard Chartered Bank to identify opportunities for innovation and value creation.

Andreas led the research in Phase 1 of the Future of Work into the adoption of innovative practice and will lead the research into innovation in the second phase. He previously worked with two German multinationals and an Executive Search Firm engaged in recruiting, training and development and has also worked in research functions at INSEAD Singapore and London Business School. Andreas grew up in Germany and has lived and worked in Asia, the UK, South Africa, and America.

Workshop Registration:

You can register via the Hot Spots Movement website, using the downloadable form or registration link below.